1. General information about course

🎬	**Title of the course**	**Video Content as a Tool for Blended Learning**
🎓	**Lecturer**	Ella Hovhannisyan
🏛	**Institution**	NPUA
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2. Description of the course

In this course, the usefulness and the applicability of the video in the context of the classroom will be discussed with practical examples. The course will explore the personal interests and barriers in using videos in flipped classrooms providing practical resources to overcome such barriers.

Among other resources, the course will show a special Video Lecture Capture System, by using the special app/software. Furthermore, a similar methodology to produce small videos as support of classes or to be used in a flipped classroom context will be applied in the course.

Finally, course will present the results of the impact of the use of videos upon students' motivation.

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3. Target group and prerequisites

Target group/Learners profile

For general public with special emphasis of young researchers and teachers.

Prerequisites (required pre-knowledge and experiences)
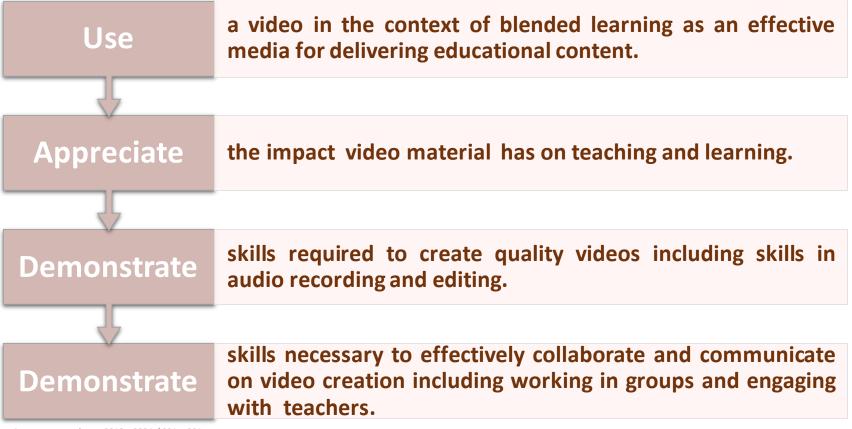
No previous knowledge or experience required

4. Learning outcomes

Upon successful completion of this course, the trainees will acquire new skills on innovative and technology enhanced teaching, learning and researching.
By the end of the course the trainees will be able to:

Use	a video in the context of blended learning as an effective media for delivering educational content.
Appreciate	the impact video material has on teaching and learning.
Demonstrate	skills required to create quality videos including skills in audio recording and editing.
Demonstrate	skills necessary to effectively collaborate and communicate on video creation including working in groups and engaging with teachers.

5. Training and learning methods

The training approach of the course consists of:

Lectures – instruction and theory on interactive learning methodology.

Small group exercises – adapting theory.

Questions and answers – updating skills and knowledge.

Lectures are conducted using **presentations** & **video**.

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Thank you for your attention